

Executive Panel:  
**CSP Industry Encounter**  
moderated by  
Alison Mason, Director of Marketing,  
ReflecTech, Inc.

American Solar Energy Society

Phoenix

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# Panelists

## Stirling Energy Systems:

Cynthia Christensen, Director of Strategic Marketing

## Solar Reserve:

Kevin Smith, Chief Technology Officer

## Abengoa Solar:

Kate Maracas, Vice President of Operations

## Brightsource:

Brian Rasmussen, Director of Project Development

## SkyFuel:

Andrew McMahan, Vice President of Technology & Projects

## Acciona:

Gilbert Cohen, Senior Adviser

# Useful Info

- CSP
  - Focusing sunlight on an absorber to heat a fluid which is then used to generate electricity through a thermodynamic cycle
  - Power Tower
  - Parabolic Trough
  - Stirling Engine
  - Linear Fresnel
- Troughnet ([www.nrel.gov/csp/troughnet](http://www.nrel.gov/csp/troughnet))
- Solar PACES
- ASES CSP Division
  - Elected officers
  - Look for newsletter
  - Look for web interlink